



MCE Technologies Ships Portable FireWire DVD-RAM/R/RW MULTI Drive

IRVINE, CA, August 20, 2003 – MCE Technologies, LLC (MCE) today announced the Lucid M2X Portable FireWire DVD-MULTI Drive. The Lucid M2X is a compact, bus-powered drive capable of writing to five different types of recordable media, including CD-R, CD-RW, DVD-R, DVD-RW and DVD-RAM discs. DVD-MULTI technology allows a DVD-RAM disc up to 9.4GB in capacity to be inserted into the slot-loading Lucid M2X drive and be used as a virtual hard disk at the Mac OS desktop level, with data dynamically read and saved to the disc on the fly. The MCE Lucid M2X Portable FireWire DVD-MULTI Drive is expected to ship August 21, 2003 with a suggested retail price of \$389.

“Considering the low cost of DVD-RAM media, its ability to be rewritten 100,000 times, and its 30-year storage life, cartridgeless DVD-RAM is quickly becoming the most ideal way to store important data,” said Arnie Ramirez, president of MCE.

The Lucid M2X DVD-MULTI drive offers unprecedented flexibility by supporting five different types of recordable media, making it the most versatile portable data storage device around. It writes to 4.7GB single-sided or 9.4GB double-sided DVD-RAM media at up to 2x speed, to standard 4.7GB DVD-R media at up to 2x speed, and to 4.7GB DVD-RW media at up to 1x speed. In addition, it writes to standard 650MB and 700MB CD-R media at up to 16x speed, writes to standard CD-RW media at up to 8x speed, reads DVD-ROM discs at up to 8x speed, and reads standard CD-ROM discs at up to 24x speed.

The DVD-RAM recording function of the MCE Lucid M2X DVD-MULTI drive is supported natively by Mac OS X at the desktop level without the need for additional drivers, and is also fully compatible with Dantz Retrospect backup software. The unit is also compatible with Apple’s iTunes, Finder Burning, and DVD Player utilities.

The Lucid M2X DVD-MULTI drive is extremely portable, weighing less than a pound. The drive is FireWire bus powered and compatible with Macs and PCs that have a FireWire port. The MCE Lucid M2X ships with a 9.4GB double-sided DVD-RAM disc. ImageMixer DVD-authoring software for Mac OS 9 and Mac OS X, and compatible with both G4 and G3 based machines, is included with the drive. To facilitate faster and more efficient data DVD-R/RW and CD-R/RW recording, Roxio Toast Lite software is also included.

MCE Technologies is a leader in the development of innovative storage peripherals for the Apple Macintosh platform and markets a wide range of Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be reached by telephone at (800) 5000-MAC (800-500-0622) in the U.S. or at (949) 458-0800 internationally. MCE Technologies can be found on the Internet at www.mcetech.com.

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