



MCE Replaces Original iMac Tray-Loading Drive with Slot-Loading 24X CD-R/RW Drive

IRVINE, CA, June 14, 2004 – MCE Technologies, LLC (MCE), a leader in the development of innovative storage peripherals for the Macintosh, today released an internal 24X slot-loading CD-R/RW drive to replace the tray-loading CD-ROM drive in the original iMac (233, 266, and 333MHz, Rev. A-D). Each iMac 24X CD-R/RW drive is compatible with iTunes and Finder Burning, is bootable, and includes Roxio's Toast Lite software and complete installation guide. The new, sleeker slot-loading drive provides the iMac with a more modern look as it replaces the original, antiquated tray-loading drive. The drive has a retail price of \$179 and is available for immediate shipment.

"Huge numbers of original multi-colored iMacs remain in use and our new slot-loading 24X CDRW iTunes-compatible drives gives them an updated look and functionality by replacing the fragile tray-system type drives with a sleeker slot-loading mechanism for inserting and ejecting CDs," stated Arnie Ramirez, president of MCE.

The MCE iMac internal slot-loading 24X CD-R/RW drive burns standard CD-R 650MB (74 minute) and 700MB (80 minute) media at 24X speed, CD-RW media at 16X speed, and reads standard CD-ROM discs at 24X speed. A full 700MB CD-R disc burns in about 3 1/2 minutes. In addition, the drive can read DVD-RAM, DVD-R, and DVD-RW discs.

The MCE iMac internal slot-loading 24X CD-R/RW drive is compatible with Apple's iTunes and Disc Burner software in Mac OS 9 and Mac OS X, is bootable, and ships with Toast Lite by Roxio to facilitate faster and more efficient burning of data CDs.

The MCE iMac internal 24X CD-R/RW drive (item number iCDRW24) for the original iMac (233, 266, and 333MHz, Rev. A-D) has a suggested retail price of \$179. In addition to Roxio's Toast Lite software, the drive ships with 2 pieces of blank CD-R media, and an installation and user's guide. The drive is user installable, or may be installed at any MCE Certified Upgrade Center. A full listing of upgrade centers as well as comprehensive specifications for this drive are listed on the MCE web site.

About MCE Technologies, LLC

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the Internet at www.mcetech.com

Press contact:
Ben Perez
MCE Technologies
(949) 458-0800
bperez@mcetech.com

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