

MCE Ships 8X SuperDrive Upgrade for PowerBook G4, Cube with Double Layer Support

IRVINE, CA, December 15, 2004 – MCE Technologies, LLC (MCE), a leader in the development of innovative storage peripherals for the Macintosh, today announced an 8X DVD-Recordable slot-loading internal SuperDrive upgrade for the Apple PowerBook G4 and Power Mac G4 Cube. In addition to recording to both DVD-R/RW and DVD+R/RW media at up to 8X speed, the MCE 8X SuperDrive includes Double Layer (also called Dual Layer) support and can record up to 8.5GB of information at up to 2.4X speed on a single side of DVD+R Double Layer media. The MCE 8X SuperDrive upgrade with Double Layer support will begin shipping in quantity December 20.

"The MCE 8X SuperDrive upgrade for the PowerBook G4 and Power Mac G4 Cube with Double Layer support is, without exception, the most advanced drive of its type available today," stated Arnie Ramirez, president of MCE. "The ability to write 8.5GB onto a single side of DVD media matched with the ability to write at up to 8X speeds on both DVD-R and DVD+R media are features not provided by any other drive available for the PowerBook G4 or Power Mac G4 Cube."

The MCE 8X SuperDrive upgrade for PowerBook G4 and Power Mac G4 Cube writes to standard DVD-R and DVD+R media at 8X speed, to standard DVD-RW and DVD+RW media at 4X speed, and to 8.5GB DVD+R Double Layer media at 2.4X speed. In addition, it writes to standard 650MB (74 minute) and 700MB (80 minute) CD-R media at up to 24X speed, writes to standard CD-RW media at up to 24X speed, reads DVD-ROM discs at up to 8X speed, and reads standard CD-ROM discs at up to 24X speed. A liquid crystal tilt/thickness compensator is incorporated into the MCE 8X SuperDrive upgrade providing more accurate and reliable read and write performance with irregularly curved or thick/thin media and is also effective in recording DVD+R Double Layer media.

The MCE 8X SuperDrive upgrade with Double Layer support is bootable and is fully compatible with Apple's iTunes, iDVD, Finder Burning, iPhoto, and DVD Player. In addition, the drive is natively supported by Mac OS 10.3.6 (or later). Drivers are provided for compatibility with Mac OS 9 and Mac OS 10.2.x.

The MCE 8X internal SuperDrive upgrade with Double Layer support is compatible with all PowerBook G4 12", 15", and 17" laptops. The suggested retail price is \$299 for those PowerBook G4 or Cube systems currently with a CD-R/RW-DVD-ROM combo drive, or DVD-R SuperDrive and \$349 for those systems currently with a DVD-ROM or CD-ROM only drive.

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the web at www.mcetech.com, or by calling 800-5000-MAC (949-458-0800).

Press Contact:
Ben Perez, MCE Technologies
(949) 458-0800
ben@mcetech.com
####